

# Alamo Heights Garage Advertising Request Form

Due to the scope of our customer base, community involvement, and longevity in the area, we are contacted by numerous individuals and companies on a daily basis for request to advertise in various publications and venues. If you are seeking advertising dollars from us we ask that you complete this form and submit it to us for review. Keep in mind that we are unable to advertise in every item that we are presented with, and have to make the best use of the advertising dollars that we have. We are also unable to meet or speak with every group or individual that calls upon us. If you will provide us with all the information that you have either by e-mail or drop off, we will review it to determine if we would like to arrange a phone or face to face meeting. We typically budget for all of our advertising up to one year in advance. All requests are reviewed on a monthly basis by our advertising committee, and are either approved or denied.

Please provide us with the following information. Request without complete information are denied and discarded before reaching the donations/contributions committee.

Nature of Advertising Request: \_\_\_\_\_

Requested Amount: \_\_\_\_\_

Name of Company or Individual: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

What is the approximate number of individuals this advertising will affect? \_\_\_\_\_

What is the coverage area for the advertisements? \_\_\_\_\_

What is the potential market for the advertising benefit? \_\_\_\_\_

What is the cost per potential customer? \_\_\_\_\_

Comments or additional information that would help us make our decision \_\_\_\_\_

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